



PUBLIC NOTICE

SACU INVESTMENT ROUNDTABLE

12 - 13 APRIL 2022, GABORONE, BOTSWANA

SACU has adopted Industrialisation as an overarching objective to support its developmental aspirations and to deepen the regional integration. In line with its Industrialisation objectives, SACU will be holding its first-ever regional Investment Roundtable on 12 - 13 April 2022 in Gaborone, Botswana.

The Roundtable will be held under the theme: *“Positioning SACU as an industrial, investment, manufacturing and innovation hub for the African Continent and beyond”*. This encapsulates the SACU region’s ambition to promote industrialisation through the development of regional value chains and to position itself to take full advantage of the African Continental Free Trade Agreement (AfCFTA). The Investment Roundtable will be held in a hybrid format, with the in-person part being held at the Gaborone International Convention Conference (GICC) in Gaborone, Botswana. Attendees include the SACU Ministers of Trade and Finance, Private Sector, Development Finance Institutions and Senior Government officials, amongst others.

The Roundtable aims to promote investment opportunities in the following priority sector and sub-sectors Agro-processing (Meat and Meat products, Fruits and Vegetables, Leather and Leather Products), Textiles and Clothing, Cosmetics and Essential Oils as well as Pharmaceuticals. In addition, there will be a focused policy discussions on enhancing competitiveness of the trading environment in SACU.

Interested parties who would like to participate virtually are encouraged to register at: <https://sacu-int.zoom.us/meeting/register/tJcrc-GorzguHdGDOs-9Rp8vXWI5fgQE0jzQ>

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